

<a href="#">Color + Design</a>	<a href="#">Building Envelope</a>	<a href="#">Decorative Finishes</a>	<a href="#">Maintenance + Renovation</a>	<a href="#">Coatings Technology</a>	<a href="#">Good Technical Practice</a>
<a href="#">NEWS + FEATURES</a>	<a href="#">RESOURCES</a>	<a href="#">VIDEO</a>	<a href="#">WEBINARS</a>	<a href="#">COMMUNITY</a>	<a href="#">CLASSIFIEDS</a>

Download our **FREE** e-book!  
**ADVANCES IN ARCHITECTURAL COATINGS TECHNOLOGY**

Sponsored by:

**D+D News**

[Main News Page](#)

**Zero-Isocyanate Coating Hits Market**

[More](#)

Tuesday, January 12, 2016

More items for [Coatings Technology](#)

Industrial Finishes & Systems Inc. has announced the availability of the first zero isocyanate hybrid polyurethane coating for commercial and residential buildings.

The company says it has entered into a definitive exclusive national distribution agreement with Hybrid Coating Technologies (HCT) for several of HCT's coating formulations, including TRUE Green Poly.

TRUE Green Poly serves as a substitute for conventional polyurethane and epoxies and it is manufactured without the use of toxic isocyanates.



*Industrial Finishes & Systems Inc.*

TRUE Green Poly serves as a substitute for conventional polyurethane and epoxies and it is manufactured without the use of toxic isocyanates, according to Industrial Finishes & Systems Inc.

The product is low odor and can be applied in a variety of environments, such as hospitals and schools. TRUE Green Poly is also recommended for new construction as well as rehabilitation projects with "green" considerations.

The product boasts ease of application, durability and competitive costs, the company adds.

**Recent Award**

HCT's Green Polyurethane development was the recipient of the [2015 Presidential Green Chemistry Challenge Award](#) given by the U.S. Environmental Protection Agency (EPA) in cooperation with the American Chemical Society. The award program, supported by the White House Office of Science and Technology Policy, recognizes "landmark green chemistry technologies developed by industrial pioneers and leading scientists in the field of green chemistry."

"We're excited to have the opportunity to bring this much-needed product to market," according to Industrial Finishes & Systems Chairman and CEO, Stuart Barr. "This is truly a game-changer."

More information: 800-531-1305 or [info@industrialfinishes.com](mailto:info@industrialfinishes.com).



Tagged categories: [Coating types](#); [Commercial / Architectural](#); [Green coatings](#); [Isocyanate](#); [Polyurethane](#)

Bringing innovation to the surface.  
**1+1=ONE**  
 PPG ONE SERIES  
 NEW

**Industrial strength performance in ONE can.**

Now get the durability and protection of two components in one can: Amercoat® ONE, PSX® ONE and Sigmadur™ ONE.

**Beautiful Wood NO Flames**  
 PyroTech

**Beautiful Wood, NO flames**  
 Achieve a Class A flame spread rating on your fine wood products with a clear, varnish-quality, durable finish. PyroCide Clear by PyroTech

**FROM START TO FINISH TO**  
 WORLD OF CONCRETE

**World of Concrete 2016**  
 NEW for 2016: The all-new precast area focuses on precast products, technologies and equipment including coring machines, pipe unloaders, precast forms, above/below ground precast, concrete pipe, manhole and septic tank equipment, and more!

KEIM Lasting Protection & Preservation

**Translucent concrete stains for new and old concrete**

Penetrating, translucent mineral silicate stains harmonize uneven concrete color and blend patches and repairs, without the "painted" look. Will never peel.

**Helping You Put Your Products To The Test**

- Outdoor Accelerated Weathering